

A BIG THANK YOU TO OUR 2010-2011 PARTNERS/SPONSORS



Thank you for considering a partnership with Theatre New Brunswick for our upcoming season. With your support Theatre New Brunswick can continue to produce extraordinary professional theatre while sharing your company's community spirit. For more information or to discuss how a customized sponsorship could best meet your needs, please contact:

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Henrik Ibsen's
A Doll's House
 Newly adapted by Duncan McIntosh
 Co-produced with The Montgomery Theatre
September 15-18, 2011
 The Black Box Theatre, St. Thomas University

ALFRED HITCHCOCK'S
THE 39 STEPS
 Adapted by Patrick Barlow
 From the novel by John Buchan
October 13-16, 2011
 The Fredericton Playhouse

The GIFTS of the magi
 A musical from the stories of O. Henry
 Book and lyrics by Mark St. Germain
 Music and lyrics by Randy Courts
December 1-4, 2011
 The Fredericton Playhouse

THE DOLLAR WOMAN
 By Alden Nowlan & Walter Learning
 Directed by Ilkay Silk
February 29-March 4, 2012
 The Black Box Theatre, St. Thomas University

THE MUSICAL OF MUSICALS
 THE MUSICALS
 Book and music by Eric Rockwell
 Book and lyrics by Joanne Bogart
March 15-17, 2012
 The Fredericton Playhouse

PARTNER WITH TNB
share in our streets

tnb theatre NEW BRUNSWICK | **2011-2012 SEASON**
 artistic producer CALEB MARSHALL

Main Stage Production Partner: \$1600

(\$2000 for *The Gifts of the Magi* - includes an additional performance)

Venue : The Fredericton Playhouse*

Direct audience exposure (3000-4000) PLUS exposure to general public through promotional materials

- Your logo on the poster
- Your logo and link on the production web page
- Your logo on the inside cover of the program, and your full-page ad inside
- Your logo projected through a GOBO spotlight in the house for every performance
- Special mention of your organization in the nightly pre-show address
- Your signage/products displayed in the lobby of the venue for every performance
- Mention of your organization in all production promotional materials (press releases, newsletters, etc.)
- Mention and link to your organization on TNB Facebook, Twitter, and Wordpress
- Signage at TNB studio/offices (home of TNB Theatre School) during run
- 8 complimentary tickets for you, your clients and/or employees with private meet and greet with cast following performance
- Opportunity to purchase additional tickets at 15% off single ticket prices
- Invitation to Friday night reception with special acknowledgement
- Production poster signed by the cast
- Acknowledgement in the 2012-2013 subscription brochure

* Production partner for *The Musical of Musicals* will also receive exposure to Moncton audiences at March 18 performance at the Capitol Theatre.

Main Stage Performance Partner: \$600

Venue : The Fredericton Playhouse*

Direct audience exposure (600-700) |

- Your half-page ad in our program
- Special mention of your organization in the pre-show address on the night of the performance
- Your signage displayed in the lobby of the venue on the night of the performance
- Mention and link to your organization on TNB Facebook/Twitter the day of the performance
- 4 complimentary tickets and opportunity to purchase additional tickets at 10% off single ticket prices

Our new studio branch expands TNB's professional season to St. Thomas University's intimate Black Box Theatre.

Next Stage Production Partner: \$1100

Venue: St. Thomas University Black Box Theatre

Direct audience exposure (800-1000) PLUS exposure to general public through promotional materials

- Your logo on the poster
- Your logo and link on the production web page
- Your logo on the inside cover of the program, and your full-page ad inside
- ½ page ad in program for Main Stage production at the Fredericton Playhouse following your sponsored Next Stage production and logo on inside cover
- Special mention of your organization in the nightly pre-show address
- Your signage/products displayed in the lobby of the venue for every performance
- Mention of your organization in all production promotional materials (press releases, newsletters, etc.)
- Mention and link to your organization on TNB Facebook, Twitter, and Wordpress
- Signage at TNB studio/offices (home of TNB Theatre School) during run
- 6 complimentary tickets for you, your clients and/or employees with private meet and greet with cast following performance
- Opportunity to purchase additional tickets at 15% off single ticket prices
- Invitation to Friday night reception with special acknowledgement
- Production poster signed by the cast
- Acknowledgement in the 2012-2013 subscription brochure

Next Stage Performance Partner: \$350

Venue : St. Thomas University Black Box Theatre

Direct audience exposure (150)

- Your half-page ad in our program
- Special mention of your organization in the pre-show address on the night of the performance
- Your signage displayed in the lobby of the venue on the night of the performance
- Mention and link to your organization on TNB Facebook/Twitter the day of the performance
- 4 complimentary tickets and opportunity to purchase additional tickets at 10% off single ticket prices

share in our stories

PARTNER WITH TNB

For over 40 years, Theatre New Brunswick has been bringing professional theatre to New Brunswick audiences. Our continued tradition of rich experiences and quality story-telling is made possible by the generous support of our partners. In 2011-2012, Theatre New Brunswick offers an exciting, diverse, and expanded season with a wider variety of sponsorship opportunities that can bring your organization's message to our patrons.

